

## PACA Partnership Platform Meeting Marketplace and Poster Session

### Background

The first PACA Partnership Platform Meeting will be held on 07-09 October 2014 at the African Union Commission's headquarters in Addis Ababa, Ethiopia. The workshop will serve as an information sharing platform where various stakeholders will be able to discuss PACA's Strategy and approaches to reducing aflatoxins on the continent. This is also an opportunity where stakeholders can discuss how to engage and deepen partnerships to create synergies and alignment around the current efforts on the continent.

As part of the information sharing platform, PACA will organize an elaborate **Marketplace and Poster Session** (marketplace) where participants can showcase and inform each other on their organizations' work in the fight against the aflatoxin problem on the African Continent. The mode of presentation in the market place will be through posters, displays, audio-visuals, and banners. **All participants are strongly encouraged to participate in the marketplace.** We request that you confirm participation in the marketplace, choose a thematic area, and request any audio/visual or other equipment by September 15, 2014 at: [PACAPPM2014@africa-union.org](mailto:PACAPPM2014@africa-union.org).

### Structure

The marketplace will be structured to inform everyone on the ongoing work within the different themes identified for the Workshop. Consequently, the marketplace will be organized in groups of organizations working on activities within the same theme. For example, all organizations working in post-harvest will be grouped together to showcase their work in this thematic area. A rapporteur will be able to describe the range of activities and how they are related and complementary to visiting groups of participants.

The themes of the workshop are:

- Pre-harvest;
- Post-harvest;
- Processing and alternative uses including animal feeds;
- Policy and regulation;
- Nutrition and health;

- Surveillance and testing;
- Markets/incentives;
- Communications

Participants should aim at attracting participants towards their exhibition area with elaborate and interesting presentations. We realize that many organizations are active in multiple thematic areas; we ask participants to pick the thematic area that represents the pre-dominant area of work for their organizations. During the marketplace session, workshop participants will break in groups of about 30 to visit every thematic marketplace area.

### **Place**

The marketplace will be held in the foyer area of the African Union Commission's new Conference Center. PACA will provide exhibition booths where participants can hang posters. These inline booths will range from 10 to 30 feet wide depending on the amount of materials to be displayed. These booths will be equipped with sufficient tables and chairs. If presenters require audio-visual equipment for their presentation, PACA will provide the equipment. Presenters will be responsible to bring all other equipment required for displaying their product such as mounting supplies, tapes, pushpins, and staplers. PACA will provide the signage for the themes on top of each thematic area board.

### **Registration and Deadline**

All participants are strongly encouraged to participate in the marketplace. Please confirm your participation in the marketplace, choose a thematic area, and request any audio/visual or other equipment by **September 15, 2014** at [PACAPPM2014@africa-union.org](mailto:PACAPPM2014@africa-union.org) . This will allow PACA to obtain sufficient booths, equipment, and to organize the thematic areas.